

Sun Products Favorably Settles Lawsuit to Protect its Intellectual Property

Wilton CT, December 6, 2010: The Sun Products Corporation, a leading North American provider of fabric and dish care products including all®, Wisk®, Sunlight®, and Snuggle®, today announced that it has settled, on terms favorable to Sun Products, a lawsuit filed against U.S. Nonwovens Corporation of Brentwood, New York.

Sun Products sued U.S. Nonwovens in May 2010 for making and selling products that infringed certain patents, trademarks and trade dress related to its Snuggle®, Sunlight® and Sun® brands. Shortly after Sun Products commenced this lawsuit, U.S. Nonwovens agreed to stop manufacturing and selling products that infringed Sun Products' intellectual property. The companies entered into discussions and recently finalized a settlement agreement, for which financial terms were not disclosed.

“Sun Products owns many valuable and distinctive brands, and associated intellectual property,” commented Beth Hecht, SVP and General Counsel of Sun Products. “Our action against U.S. Nonwovens was necessary to protect our assets, and reflects Sun Products' commitment to pursue companies that infringe our intellectual property.”

Sun Products was represented in this matter by Sterne, Kessler, Goldstein & Fox P.L.L.C.

About The Sun Products Corporation

The Sun Products Corporation headquartered in Wilton, Connecticut, is a leading North American provider of laundry detergent, fabric softeners, and other household products. With annual net sales of more than \$2 billion, the Company's portfolio of products are sold under well known brands that include all®, Snuggle®, Sun®, Wisk®, Surf®, and Sunlight®. In addition, Sun Products is the manufacturing partner for many retailer brand laundry and dish products in North America. For more information visit: www.sunproductscorp.com

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