



FOR IMMEDIATE RELEASE

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**Defining the Path to Innovation and Growth
The Sun Products Corporation Showcases new Technology Center in Trumbull**

Wilton, CT (January 22, 2010): The Sun Products Corporation, a leading North American provider of fabric care products including all®, Wisk®, and Snuggle®, today officially opened its North American Technology Center in Trumbull (CT).

Located at 30 Trefoil Drive, the 46,000-square foot Technology Center will employ about 80 people including scientists, engineers and packaging designers, and complements Sun Products' existing Research and Development facility in Salt Lake City (UT).

"Sun Products' Technology Center defines our vision for growth and business excellence and underscores the importance of technology and innovation," commented Neil P. DeFeo, President and CEO, Sun Products. "The Center expands Sun Products' ability to deliver new, innovative products into the marketplace, while also demonstrating our commitment to the community through the creation of jobs and economic growth."

Craig Slavtcheff, Senior Vice President, Research and Development, Sun Products added, "Sun Products is making a significant investment in the Technology Center. In addition to laboratories and package design facilities, the facility also provides space to interact with consumers and gain their insight on products which steers future product performance and design."

"The strength of Connecticut's prosperous future is bolstered by innovative, growth-oriented businesses such as Sun Products investing technology and intelligence to infuse our state and its people," commented Connecticut Lieutenant Governor Michael Fedele.

Instrumental in delivering jobs and strengthening Connecticut's economy, the Connecticut Department of Economic and Community Development provided a loan of \$1.5 million as well as Job Creation Tax Credits to Sun Products to offset some of the costs of establishing the facility.

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“Given the current economic circumstances, we are thrilled that Sun Products is bringing this tremendous opportunity to Trumbull, Connecticut,” stated Connecticut Economic and Community Development Commissioner, Joan McDonald. “We are proud to support this investment and be part of demonstrating that we have the work force and business climate necessary for companies like Sun Products to advance its strategic operations successfully.”

With North American Headquarters in Wilton and the Technology Center in Trumbull, Sun Products employs about 200 people in total across Connecticut.

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About Sun Products

Headquartered in Wilton, Connecticut, Sun Products is a leading North American provider of laundry detergent, fabric softeners, dish care and other household products, with annual net sales of more than \$2 billion. The Company's portfolio of products are sold under well known brands that include all®, Snuggle®, Sun®, Wisk®, Surf®, and Sunlight®. In addition, Sun Products is the manufacturing partner for the majority of retailer brand laundry and dish products in North America. For more information visit:

[.sunproductscorp.com](http://sunproductscorp.com)