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CONTACT: Nancy Aust, Project Leader
843-795-9292

Nancy.Aust@clearseascommunications.com

**TRUMBULL ELEMENTARY SCHOOL CHILDREN “BRING THEIR WORLD FULL CIRCLE” BY RECYCLING
Plastic Collection in Schools Recycled into Plastic for Playgrounds
Student Enthusiasm High as Program Provides Non-Traditional Learning for Students**

(Trumbull, CT, September 22, 2009): Trumbull elementary school students learn first-hand how recycling plastic containers is important for the environment and is fun, too. All six of Trumbull’s elementary schools and the Early Childhood Education Center have installed plastic recycling bins in school entrances. Students are encouraged to bring in clean “HDPE#2” plastic containers to recycle. The plastic collected during the fall semester will be transported to Chicago and turned into lumber for the FULL CIRCLE playgrounds.

The program is a part of the FULL CIRCLE Playground initiative sponsored by The Sun Products Corporation, makers of fabric care brands including all®, Wisk® and Snuggle®, and the Town of Trumbull. The playground, recently announced to open on October 23rd at the Trumbull Nature and Arts Center, will be made from sustainable materials including 100% recycled (HDPE #2) plastic lumber representing more than 50,000 of Sun Products plastic fabric care containers, recycled rather than landfilled. Built by Sun Products associates and community volunteers, the playground is expected to contribute 2,000 volunteer service hours to the town.

“Trumbull and Sun Products are bringing recycling full circle by turning the plastic our students recycle into something new - a playground. Our students are interested, engaged and enthusiastic. It’s wonderful to see them make the connection between recycling and the environment while fostering an appreciation for what their actions do to positively impact the environment. This is non-traditional learning at its best,” commented Gary Cialfi, Assistant Superintendent, Trumbull School District.

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The FULL CIRCLE Playground represents a shared commitment among Sun Products and the Town of Trumbull to enhance outdoor recreation resources for children and families while acting sustainably. "Environmental stewardship and innovation are at the core of our business and important to our associates," commented Craig Slavtcheff, Senior Vice President, Research and Development, Sun Products. "We understand the importance to educate and engage tomorrow's leaders - our children - in responsible environmental activities. We are hopeful that the FULL CIRCLE playground will serve as a symbol of how we all have a role to play."

In order to bring the program full circle, Tangent Technologies, a Chicago-based manufacturer of sustainable lumber and home improvement products and the source of the FULL CIRCLE Playground lumber, is donating the recycling bins for the Trumbull school program. Tangent Technologies will transport the plastic collected in Trumbull to Chicago and will fabricate sustainable benches to be delivered to the Trumbull Nature and Arts Center in Spring 2010. Tangent's sustainable lumber is also used in the FULL CIRCLE playground source from Progressive Design Playgrounds.

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About The Sun Products Corporation

The Sun Products Corporation headquartered in Wilton, Connecticut, is a leading North American provider of laundry detergent, fabric softeners and other household products. With annual sales of more than \$2 billion, the Company's portfolio of products are sold under well known brands that include all®, Snuggle®, Sun®, Wisk®, Surf®, and Sunlight®. In addition, Sun Products is the manufacturing partner for the majority of retailer brand laundry and dish products in North America. Trumbull is home to Sun Products' soon-to-open North American Technology Center.

About the Town of Trumbull (CT)

Located in Fairfield County and founded in 1797, Trumbull, Connecticut is home to approximately 36,000 residents and 1,400 businesses. Rich in history and New England charm, Trumbull's town officials and citizens place a high priority on land conservation, the environment and sustainable practices. Within its 23 square miles, Trumbull protects 2,000 acres of open recreation space, among the highest per capita ratio in the state. Known for its excellent education system, quality of life and business-friendly climate, Trumbull has been recognized as one of the best places to live by CNN *Money Magazine*, *Connecticut Magazine* and *Relocate America*.

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