



For Immediate Release

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**TRUMBULL ELEMENTARY SCHOOL STUDENTS REAP RECYCLING REWARDS!  
Sun Products' FULL CIRCLE PLAYGROUND Initiative Inspires Trumbull Students to Recycle  
24,800 or 1.24 Tons of Plastic Containers Collected During Fall Semester**

Trumbull (CT), May 14, 2010: Trumbull Elementary students, from across seven schools, set their sights on recycling last fall collecting more than 24,800 plastic containers or 1.24 tons. The students will now enjoy the results of their achievements first-hand, as benches made from recycled plastic lumber are delivered to the Trumbull elementary schools compliments of The Sun Products Corporation and Tangent Technologies. Sun Products, Tangent and the Town of Trumbull will recognize the students' achievements with a celebration today at the Trumbull Nature and Arts Center.

As a part of the FULL CIRCLE Playground initiative, The Sun Products Corporation, maker of fabric and dish care products, and the Town of Trumbull teamed up to have students bring recycling full circle through a voluntary drop-off in-school program during fall 2009. The plastic containers collected were transported to Tangent Technologies in Chicago and fabricated into sustainable lumber used in the FULL CIRCLE Playground initiative and in the benches.

"Environmental stewardship and good citizenship result in sustained good for the greater community. By recycling their family's Wisk®, all® and Snuggle® containers at school, the students learned first-hand how their actions provide positive outcomes for their community," commented Craig Slavtcheff, Senior Vice President, Research and Development, Sun Products. "The school children recycled close to 25,000 plastic containers, which if lined up end to end is equivalent in length to 88 football fields!"

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Trumbull's First Selectman, Timothy B. Herbst commented, "Trumbull continues to invest in and deliver sustainable practices and green initiatives. To advance our commitment to environmental responsibility, it is critical we gain interest among our town's youngest citizens - the children. Partnering with Sun Products on the FULL CIRCLE Playground initiative provides the perfect forum to demonstrate a shared commitment to stewardship and sustainability and to imprint bonds of stewardship for the future."

Sun Products' FULL CIRCLE Playground initiative utilizes "plastic for playgrounds" representing the equivalent of 50,000 Sun Products plastic (HDPE #2) laundry containers recycled and saved from landfills. In fall 2009, Sun Products associates and local citizens volunteered to participate in a one-day community build to install the playground, assemble benches and picnic tables and spread 16 tons of surfacing mulch delivering 2,000 volunteer service hours. In order to bring recycling full circle for the local school children, Sun Products and the Town of Trumbull designed the FULL CIRCLE Recycling Program to provide a non-traditional learning activity for the children.

"Non-traditional learning programs such as the FULL CIRCLE recycling initiative imprint our children with lifelong bonds of stewardship and responsibility," commented Gary Cialfi, Assistant Superintendent, Trumbull School District. "Some of life's most valuable lessons are learned by doing. Through the FULL CIRCLE recycling program the students clearly see how their efforts resulted in new play equipment and benches for their schools."

"Environmental education and community engagement are at the core of our mission," commented Pam Georgas, Chairman, Trumbull Nature and Arts Center. "The non-traditional learning manifest in the FULL CIRCLE Playground continues to remind children and parents everyday of the important role we all have to play in order to protect and preserve our environment today for tomorrow."

### **About The Sun Products Corporation**

The Sun Products Corporation headquartered in Wilton, Connecticut, is a leading North American provider of laundry detergent, fabric softeners and other household products. With annual net sales of more than \$2 billion, the Company's portfolio of products are sold under well known brands that include all®, Snuggle®, Sun®, Wisk®, Surf®, and Sunlight®. In addition, Sun Products is the manufacturing partner for the majority of retailer brand laundry and dish products in North America. For more information visit: [.sunproductscorp.com](http://sunproductscorp.com)