



SUN PRODUCTS TAKES THE LEED IN BENTONVILLE

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Bentonville, AR - For The Sun Products Corporation, household cleaning is a steady business.

To support Wal-Mart Stores Inc., the company has just completed construction of a new environmentally friendly office in Bentonville Plaza. The office is located directly across from the Wal-Mart Stores, Inc. home office, minimizing employee traffic and transit.

It is one of the few facilities in the state to meet the US Green Building Council's LEED (Leadership in Energy and Environmental Design) certification standards.

"An environmentally conscious building such as Bentonville Plaza offers Sun Products priceless credibility in terms of environmental stewardship, as well as ongoing cost-savings due to reduced operating costs and advanced energy-efficiency," says Grady Mathews, Leasing Agent for the Bentonville Plaza Office Complex.

The Sun Products facility is constructed from recycled, renewable materials and has a rigorous recycling program. Bike racks at Bentonville Plaza encourage fuel-free commuting. No surprise to Sun Products, the building even uses environmentally friendly office cleaning products.

"We want to raise awareness with club members about the steps each one of us can take in making our world a better, safer place," says Dana Johnson, Team Leader Sam's Club. "We make it convenient for our customers to select environmentally friendly products. Selecting environmentally friendly office space is something else we can do."

As the #1 maker of eco-friendly store brand laundry and cleaning products, Sun Products is incorporating LEED standards into all of its new facilities. LEED provides nationally recognized guidelines for environmentally sustainable construction and operation. In addition to Bentonville, the company recently completed construction of a new LEED certified corporate headquarters in Wilton, CT. It's new R&D facilities and its Canada office will also adhere to LEED standards.

Sun Products continues a long-standing track record of responsible business, stemming from its unique heritage.

The company was formed in September of 2008 through the combination of Huish Detergents, Inc. and the Unilever North American Laundry Care business, maker of ALL, Snuggle, Sun, Surf, Sunlight (Canada) and Wisk. It was the first U.S. manufacturer to harness plant-based surfactants in its detergent formulas, alleviating America's dependency on non-biodegradable petro-chemicals.

Recently, its 'all small & mighty' laundry brand led the industry in 2x and 3x compaction, earning it sustainability awards from both Wal-Mart and Sam's Club in 2008.

According to John Brunner, Team Leader Wal-Mart, "Children continue to teach adults how environmental sustainability really is important."

Last year Sun Products teamed with Wal-Mart Sam's Club on an ambitious program called "It's Good To be Green." The objective was to identify the "Greenest Grade School" in Benton

County, through a series of class videos, banners and essays. The winner of the program received a brand new playground, made from recycled plastics such as laundry detergent and fabric conditioner bottles.

The winner of the event was Cooper Elementary School in Bentonville. The children will be awarded the playground on Earth Day April 22, 2009. As a part of the contest, the Cooper Elementary kids put on a benefit concert for their parents, teachers and community members to teach about sustainability and relate how important the environment is to them.

"Children understand how environmental sustainability affects their lives forever, so they have become the teachers of this important subject," says Brunner. "We are proud to partner with one of our top customers in recognizing their efforts, and in running a responsible business that gives back to the community. It's what our associates and customers want, and it's the right thing to do."

More information about LEED certification and the U.S. Green Building Council at [.usgbc.org](http://usgbc.org).
More information about Sun Products at [.sunproductscorp.com](http://sunproductscorp.com).

About The Sun Products Corporation

The Sun Products Corporation headquartered in Wilton, Connecticut, is a leading provider of laundry detergent and fabric softeners and related household and personal care products in the North American market. The Company was recently created through the combination of Huish Detergents, Inc. and the Unilever North American Laundry Care business. The Company's products include well known brands, including 'all', Snuggle, Sun, Wisk, Sunlight (Canada) and Surf. In addition, Sun Products is the private label laundry manufacturing partner for the majority of North American retailers. The new Company, with annual sales of more than \$2 billion, will maintain offices and R&D facilities in Fairfield County, Connecticut; Salt Lake City, Utah and Toronto, Canada. The Company will also maintain manufacturing facilities in Salt Lake City, Utah; Bowling Green, Kentucky; Dyersburg, Tennessee; Baltimore, Maryland and Houston, Texas. To find out more about The Sun Products Corporation, visit www.sunproductscorp.com.